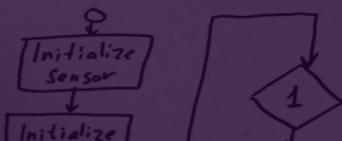
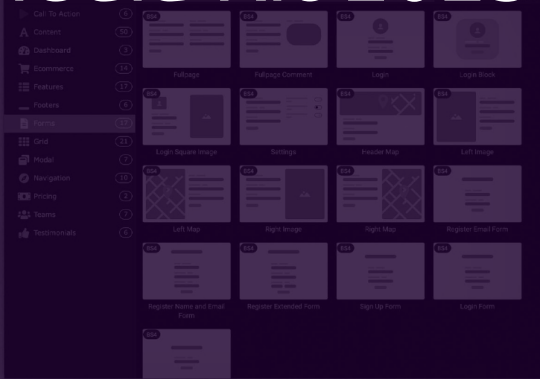




Media Kit 2023



What is Wappler?

Wappler is a visual low-code tool to build web and mobile apps. It allows you to quickly design and creates powerful custom responsive websites and apps with complete freedom.

Low-code

Having to write long code is in the past. We created a software where you can drag and drop your components and create anything you want. The code is still available if you need it with our Design/Code/ Split viewing system.

Increase Productivity

Work faster and simpler with our low-code software. Everything you need is already pre-built for you. Create anything you want in just seconds. Also easy to use for anyone with less code experience!

Complete Freedom

Wappler gives you complete freedom of publishing. You are in control of all the source code, have full access and can use any hosting provider of your choice for your websites and apps.



Stats And Metrics

The stats and metrics are based on data from August 2023.

Users Data

30k+

active users worldwide

25k+

newsletter subscribers

65%

US-based users

Users Expertise

35%

creative designers

29%

no-code developers and agencies

24%

startups & tech founders

12%

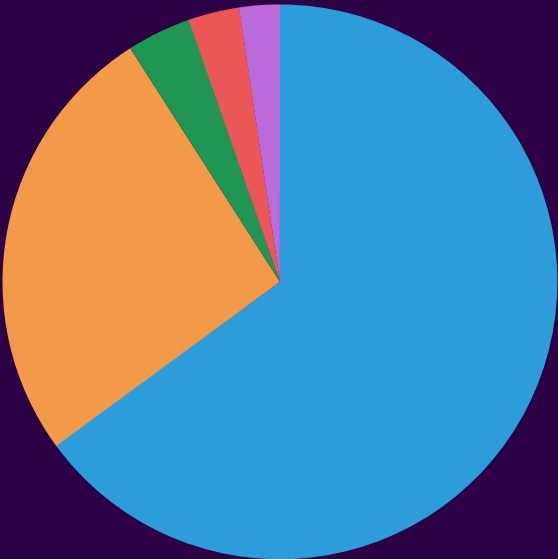
freelance developers

Newsletter Stats

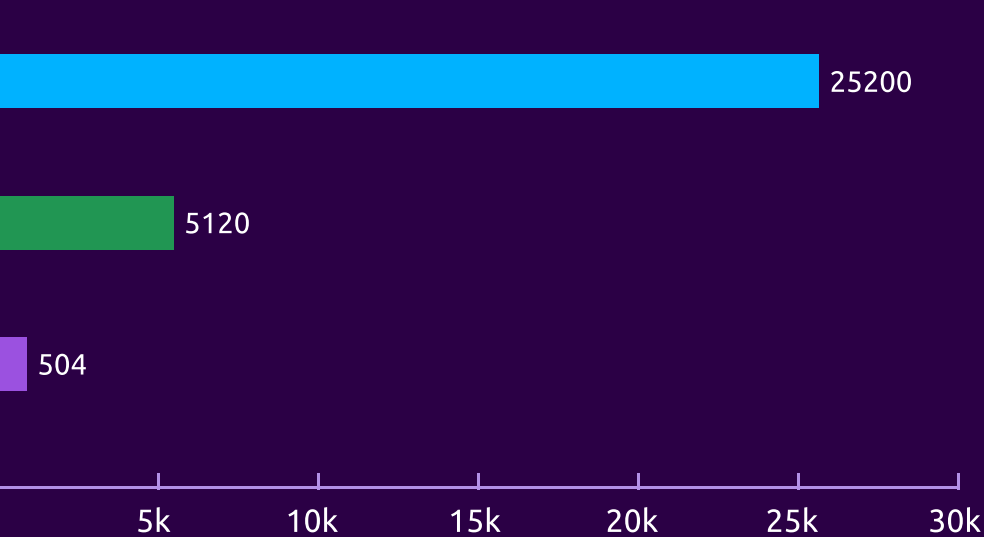
The newsletter stats are based on data from August 2023.

Top 5 Countries

- United States - 63%
- Netherlands - 26%
- United Kingdom - 4%
- Germany - 3.8%
- Canada - 3.2%



Open And Click Rates



Recipients Opened Clicked

Community & Website Stats

The community stats are based on data from August 2022 to August 2023.

Community Daily Average

15k+

page views

300+

user posts

130+

engaged users

60+

new topics

Website Traffic Metrics

5.8m

page views

1.05m

visitors

310k+

new visitors

Story

Wappler is a leading producer of low code, visual productivity tools for creating rich data driven, highly interactive web sites and mobile apps.

Wappler is the result of 20 year of development work, extending Adobe's products with great components and plugins. After the first release in 2018 – Wappler has attracted thousands of users around the world. Behind Wappler, there is a huge community of users around the globe using the product and delivering feedback of new ideas that our development team quickly integrates in the product.

Our team consists of people with great tech background which are part of the world's leading Dreamweaver extensions producer DMXzone. We are part of Dynamic Zones International BV, founded in 2000, more than 23 years of experience!

Our history of innovation started with the launch of a successful international user group. The goal of this community was to share knowledge about Adobe Dreamweaver, that long-known website editor. Because of the enthusiasm of the users this group blossomed and became a network with more than 600,000 users. Currently, we are operating from two offices in Europe, located in The Netherlands and Bulgaria.



Sponsorship Opportunities

We provide various advertising opportunities within our newsletters and targeted email campaigns.

Silver \$8,000

The Silver package ensures widespread visibility through three mentions in our weekly newsletters. Each mention will be accompanied by a link to your content, maximizing your reach.

Gold \$14,000

Opt for the Gold package to supercharge your visibility. Enjoy a total of five mentions in our weekly newsletters, bolstered by the inclusion of a striking visual banner. Additionally, you'll benefit from one dedicated mailing that ensures your message reaches our engaged audience.

Platinum \$24,000

The Platinum package is designed for unparalleled prominence. Your content will be featured in our weekly newsletters a total of six times, supported by visual banners to captivate the audience. Elevate your campaign further with two dedicated mailings, directly connecting with our extensive network of no-code developers, creative designers, educators, and freelancers. This comprehensive package guarantees prime exposure and engagement.

